



**2025**  
**Season Sponsorship**  
**Prospectus**



# Southside Eagles sits at the **heart** of our community.

Partnering with Southside Eagles means aligning with one of the largest and fastest-growing clubs in the state. By becoming a Southside Eagles sponsor, you're not just supporting a local sporting club – you're investing in a thriving hub of activity and positive impact. Our club brings together people of all ages, backgrounds, and abilities, fostering community spirit and resilience.

Your sponsorship will be highly visible to a growing audience, amplifying your presence through games, events, and community gatherings. Beyond brand exposure, you'll be part of a purpose-driven initiative that promotes youth development, physical health, and community well-being.

Together, we can drive the sustainable growth of the club, promote a healthy lifestyle, and build a stronger community.

Join us as we drive positive change, both on and off the field.



**Michael Pikos**  
President, Southside Eagles Football Club



# Join one of Queensland's **biggest** and **fastest growing** clubs

- Almost **1500** registered players aged 3.5 to 60+
- Over **2500** members
- **1500+** visitors and spectators every week
- **6000** Social media followers
- **3000** email database
- **Top 5** biggest clubs in QLD

## Our **local** footprint



### **Bulimba Memorial Park**

*Oxford St, Bulimba*

- **4 Playing Fields** (plus 6 U6 & U7 fields)
- **Average 50-60 games per week\***
- **Average 80+ training sessions per week\***



### **Bill Cash Memorial Park**

*Wynnum Rd, Cannon Hill*

- **1 Field**
- **Average 5-10 games per week\***
- **Average 50+ training sessions per week\***



### **Balmoral State High School\*\***

*Lytton Rd, Balmoral*

- **2 Training Fields**
- **Average 25-30 training sessions per week\***

\*During a regular playing season

\*\* Balmoral State High School used for evening training only

# 2025

## Sponsorship Prospectus



	Eagle	Gold	Silver	Bronze	Team Sponsor	Memorial Park Signage	Bill Cash Park Signage
<b>Event &amp; Trophy Naming Rights</b>	✓	-	-	-	-	-	-
<b>Field Signage</b>	Bill Cash Three Panels Memorial Three Panels	Bill Cash Two Panels Memorial Two Panels	Bill Cash Single Panel Memorial Single Panel	Bill Cash Single Panel Memorial Single Panel	-	Memorial Single Panel	Bill Cash Single Panel
<b>Logo On Training Strip</b>	Front	Back (Major)	Sleeves (Major)	Back (Minor)	Front (Major)	\$1.5k + gst	\$2k + gst
<b>Dedicated Socials</b> <i>(Min. Guaranteed Posts)</i>	2 Per Week	1 Per Week	4 Per Year	2 Per Year	2 Per Year		
<b>Club Email Branding</b> <i>(1200+ Members)</i>	Header (Large)	Footer (Large)	Footer (Small)	Footer (Small)	\$120 per player + gst		
<b>Dedicated Emails</b> <i>(1200+ Members)</i>	2 Per Year	1 Per Year	-	-			
<b>Sponsored Players</b> <i>(can be donated)</i>	2 Players	1 Player	1 Player	-			
<b>Trophy Dinner</b> <i>Includes Signage &amp; Dinner</i>	Speaker + 4 Tickets & Drinks	2 Tickets + 4 Drinks	2 Tickets + 2 Drinks	1 Ticket			
<b>Supporter Merch Pack</b>	4 Major Packs	2 Major Packs	1 Minor Pack	-			
<b>Logo &amp; Link On Webpage</b>	✓	✓	✓	✓			
	\$20k + gst	\$10k + gst	\$5k + gst	\$2.5k + gst			
	1 Available	1 Available	2 Available	4 Available			

## Join a Winning Team

By partnering with Southside Eagles as a sponsor, you're investing in a thriving hub of activity and people-powered, positive impact.

As a not-for-profit, volunteer-run community club, we can't do what we do without our sponsors.

With over 2500 members, we are in the top 5 biggest clubs in Queensland.

## Volunteering

Sponsors can engage their team members and their families in fun team volunteering experiences throughout the season.





**Eagle**

# 2025

## Senior Team Sponsorship Prospectus

		FQPL1 Mens	FQPL2 Womens
<b>Event &amp; Trophy Naming Rights</b>	✓	2 Events	2 Events
<b>Field Signage</b>	Bill Cash Three Panels Memorial Three Panels	Bill Cash Two Panels Memorial Two Panels	Bill Cash Two Panels Memorial Two Panels
<b>Logo on Playing Strip</b>	Front	Back (Major)	Back (Major)
<b>Dedicated Socials</b> <i>(Min. Guaranteed Posts)</i>	2 Per Week	1 Per Playing Week	1 Per Playing Week
<b>Club Email Branding</b> <i>(1200+ Members)</i>	Header <i>(Large)</i>	Footer <i>(small)</i>	Footer <i>(small)</i>
<b>Dedicated Emails</b> <i>(1200+ Members)</i>	2 Per Year	1 Per Year	1 Per Year
<b>Sponsored Players</b> <i>(can be donated)</i>	2 Players	1 Player	1 Player
<b>Trophy Dinner</b> Includes Signage & Dinner	Speaker + 4 Tickets & Drinks	2 Tickets + 4 Drinks	2 Tickets + 4 Drinks
<b>Supporter Merch Pack</b>	4 Major Packs	2 Major Packs	2 Major Packs
<b>Logo &amp; Link On Webpage</b>	✓	✓	✓
	<b>\$20k</b> +gst	<b>\$15k</b> +gst	<b>\$15k</b> +gst
	1 Available	1 Available	1 Available

### Did you know?

Our FQPL1 men's team games are live streamed to audiences across the world.

In the 2024 season, we had an average unique viewership of 1,335 viewers and 2,003 viewers in our best performing stream.



**Join a winning team in 2025!**